R.J. Reynolds Tobacco Company

S.G. STEEN
Division Sales Manager

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315-463-1971
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May 17, 1993

To: Ken Hedrick
Perm. POS/Chain Opp. Prog.

Subject: **NEW YORK STATE FAIR SIGN REQUESTS**

Dear Ken:

As confirmation to our phone conversation on 5/17/93 relative to Winston signage for the New York State Fair booths. Listed below are the quantities and dimensions needed.

(14) 2½' x 4'
(7) 5' x 3'

Any assistance you could provide in securing very impactful, weather proof Winston signage in the quantities and dimensions listed would be greatly appreciated. All signage can be shipped to Division #1622.

As additional information, the Fair begins 8/26/93, so I need the signs as soon as possible.

Thanks for your help.

Sincerely,

Scott/jl

S.G. Steen/DM

SGS/jl

cc: R.C. Farmer
M.A. Simmons

P

51859 7241

"We work for smokers."

Source: https://www.industrydocuments.ucsf.edu/docs/gpwn0000